



The ratio of the Baldrige Program's benefits  
for the U.S. economy to its costs is estimated  
at **820 to 1.**

2010–2012 award applicants represent

**450,468 jobs,**

2,213 work sites, over \$74 million in  
revenue/budgets, and about 417 million  
customers served.

<sup>93</sup> **Baldrige Award  
winners** serve as national  
role models.

478 Baldrige examiners volunteered

roughly **\$7.3 million** in  
services in 2012.

State Baldrige-based examiners  
volunteered around **\$30 million** in  
services in 2012.

